

Alrai Media Group

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INTRODUCTION

Alrai Media Group is a Kuwait based public shareholding company and is engaged in the media sector. It was established in 2002 December and listed in Boursa Kuwait since 2010 October. The company segregate into two primary sector one is print media segmentation, and another is a publication, distribution in Arabic languages by daily newspapers and audio-video segmentation. It also invites surplus fund in portfolio managers. Alrai Media Group also own the Tv, were this is the first, independent and private Tv sector in the country and international level. The company covers the Gulf region, South Europe, South Asia and North Africa. It represents modern and high professional statin it also focusing on traditions and integrity. Alrai Group great website that has received Sheikh Salem Al Ali award in 2008 this is the best News Website in Kuwait City. The Alrai company operate wholly owned subsidiaries regarding Al Rai Company, Publisher Printing Press Company WLL and Al Rai United Publications Company WLL finally Rai production WLL. Alrai company stock market is Kuwait Stock Exchanges; the official sector is consumer services, market capitalisation size is to be small, paid-up capital 23,303,860 KWD and value per share 100 KWD

Board of Directors

Chairman – Jasem M, Boodai

Vice – Chairman – Yusuf A.M. Al Jalahma

Board Members – Adel M. Al Summit, Muhammad A. A. Al Jomaah

Yaqoub S. Al Sharihan

Alrai Group Equity Profile

Equity Profile	Amount	KWD
Paid Up capital	23,304,000	KWD
Share per Value	100	KW Fils
Issued Shares	233,039	Shares

Alrai Media Current Price Performance

It shows price performance in various stages. It indicates that total price before adjustment in Alrai Group of Company.

Price	67
Previous	70
Changes %	-3.58%

Volume	174,243
Volume	20
Trade	11.867
YTD Changes %	-43.83%
52 Week High	144
52 Week Low	47



Alrai Group Production Segmentation

Alrai News Paper

Totally 90,000 daily copies are circulated in Kuwait City. The paper was selling tremendously all over the city it professionally views that are dominating political, social and business communities are in Kuwait City. Through the newspaper influencing all the Arab countries local, regional and international. Alrai newspaper influential decision maker for both Kuwait and Abroad and also another country such as Saudi Arabia, the United Arab Emirates, Bahrain, Egypt, Syria and United Kingdom.

Alrai T.V

Alrai group current is managing Alrai TV which is the third part consultant and operations. Alrai is the first independent T.V in Kuwait station in the GCC countries, regarding GCC represent Gulf Cooperation Council. Alrai Tv proudly launch 2004, and the objectives of Alrai TV is create sat caster for entire Arab countries and families are around in the Arab countries. Alrai TV has the integrity and values of a station. It is the modem and more massive open station in the surrounding areas.

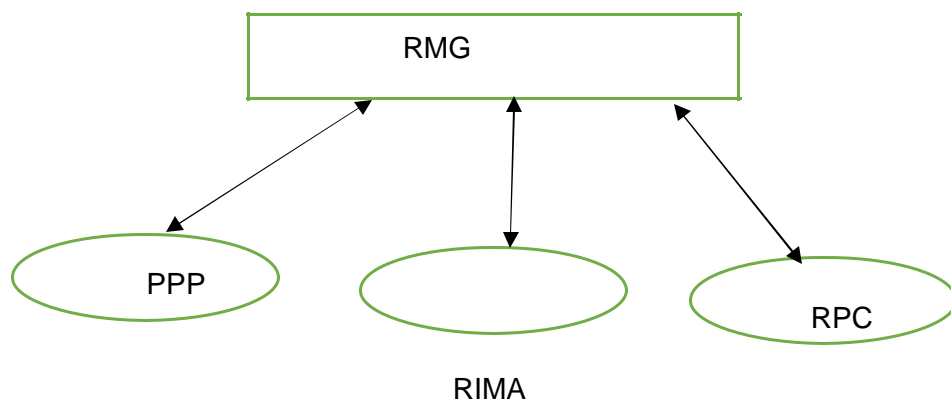
Alrai Production for Remote Procedure Call and it determines the production and distribution of all Arab drama for television broadcasting to regional broadcasters. RPC is also doing a production of several different programs and talk shows to represent celebrities can participate in the program, and also everyone gathers new idea and information for through the RPC. Over the past two years, the Arabic drama and gulf drama is a leading position it has some views rating and gains more profit by

telecasting the channels because of everyone addict to the media, and it acquired a more significant number of visitors to Alrai business concerns.

Alrai Group Background

Alrai is the Kuwait shareholding company, and it focused on the cover the written and the audiovisual segments. Alrai group provide daily political and comprehensive Arab newspapers for everyone for all over the Arab countries such as Eastern and Middle. In 2008 and 2009 the company has introduced new productive elements for PPP (Publisher Printing Press) it distributes 20 other publications.

Alrai Media Group Structure



Alrai media group parent company is RMG is a Kuwait Shareholding company and it incorporated by Amiri Decree in 2003 the company under registered 94852 in June 2003. Moreover, the objectives of the company are printing, publication and distributing the daily newspaper production and broadcasting the media visual and audio status.

Alrai Group Management Team General Manager

Yousef Al – Jalahma he is a Geography from the faculty of Arts of Kuwait Universities in 1981. Moreover, he joined the deputy editor chief general manager of Alrai Group of Company in 1998 and then he is a general manager now.

Editor in Chief

Majid Al – Ali he is the manager and consultant in Alrai Media Group. He had a 17 years editorial experience and joined 1996. He has joined the ministry of state manager.

Deputy Editor in Chief

Ali Al- Roz – was complete political science and management from the law university of Beirut. He had experience in Journalism 1978.

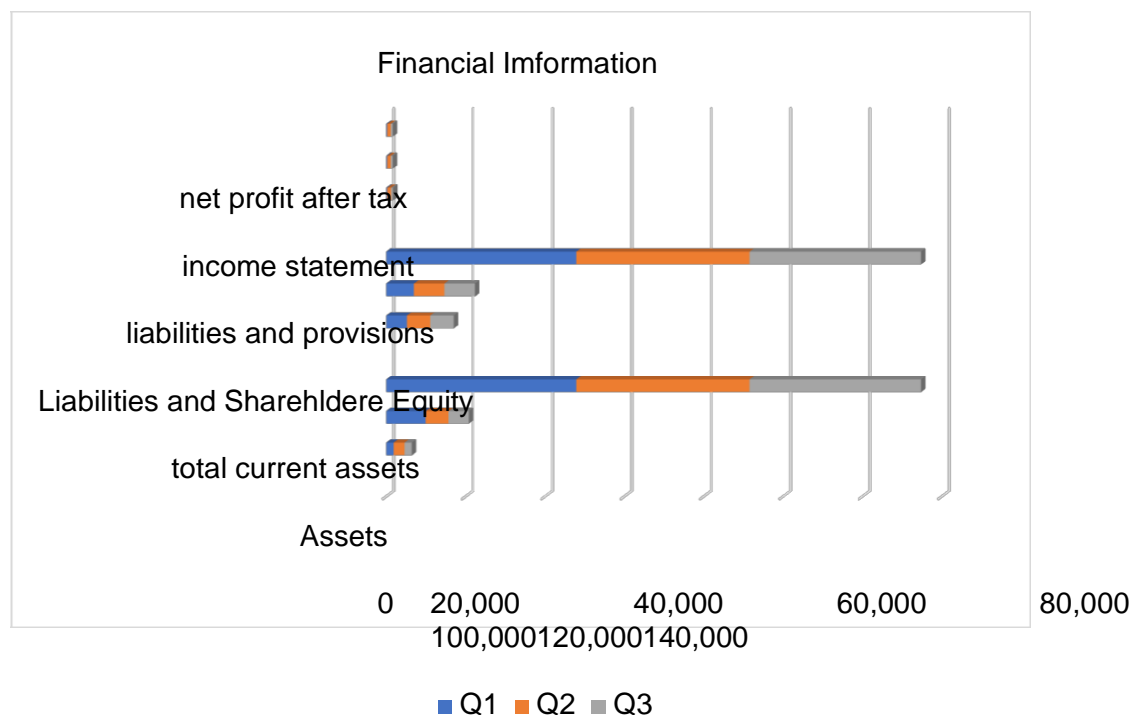
Publisher Printing Press Co, General Manager

Yasser Al – Zein was a Microsoft Certified System Engineer, and he had 24 years of experience in the publishing industry. At 1995 he is a Production manager of Alrai Media Group of Company

Financial Investor Relation

Through this statement reveals financial information for the current status of the Alrai Media Group of Company

Particulars	Q1	Q2	Q3
Assets			
Net receivable	1,857	2,743	1,823
total current assets	9,947	5,761	5,117
total assets	47,887	43,674	43,212
Liabilities and shareholders' equity			
total liabilities	5,192	5,885	5,920
liabilities and provisions	6,992	7,686	7,663
Total liability and shareholder equity	47,887	43,674	43,212
Income statement			
Net profit before tax	274	956	498
net profit after tax	263	914	475
net profit after unusual items	263	914	475



Legal and Regulatory Requirements

The merchandise is transacted several times the area of the business will affect it depending upon what type of business managing.

Alrai Group has many regulations and laws for the business concerns. The business law can affect different elements such as tax law, material handling law, and also employment law of the business. The Industries cover below the areas.

Governance Structure

The Board

Alrai Media Group appointed shareholders through the election at the ordinary general meeting and the board members are limited in three years for the business concern. When form the Board of Directors the company should assessing the profile and experience for the individual shareholders, who are working in a company.

Terms and reference of the Executive Management

The board of Directors has approved by the various regulations and policies when the company framed and also the Board of Directors will approve the annual plan in the company. The directors make a complete accounting system because they know all the ideas which help to understand the business growth. of

Audit and Management Committee

Scope

The board of director has oversighted the internal and external audit of the company. It helps in to analyse the strength and weakness of the financial performance while the company is ranking the best marketing competitors' positions.

Compositions

Alrai Media Group consists of risk and audit management the members include Chairman, and non-executive board of directors are not chairman in the board.

Human Resource Committee

The purpose human resource committee overview the company review, approve and staff compensation. The human resource committee is consisting Chief Executive Officer, Chief Financial Officer, Chief Human Capital Officer and Non-Executive member of the Board.

Consolidate Statement Comprehensive Income

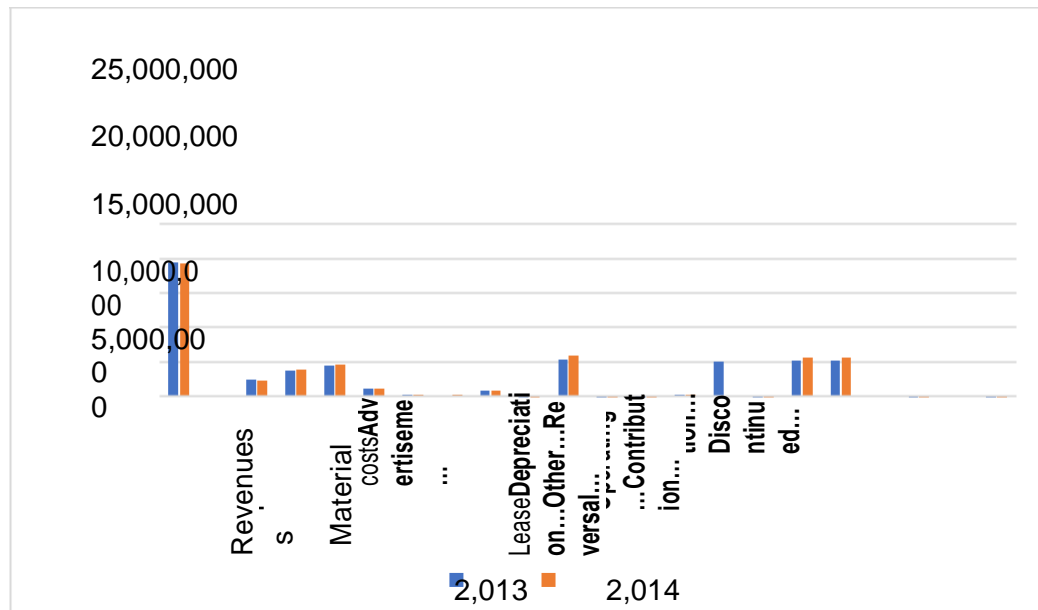
The state determines the revenue, expenses for comparing two years of the comprehensive income statement.

Particulars	2013	2014
Revenues	19,297,796	19,182,194
Expenses		

Material	2,395,548	2,257,339
Cost of advertising	3,594,846	3,835,034
Staff costs	4,331,491	4,459,741
Advertisement and promotion	1,045,674	1,085,841
Lease	188,759	197,509
Depreciation and amortization	(188,759)	197,509
Other expenses	705,049	706,013
Reversal of/ (provision for) doubtful accounts	54,825	17,280
Operating profit	5,189,920	5,857,456
Contribution to Zakat	50,170	61,157
Contribution to Kuwait Foundation for Advancement of Sciences (KFAS)	52,658	45,941

Contribution to National Labor Support Tax	125,427	152,893
Discontinued operations	4,968,382	5,590,748
Profit/(loss)	84,695	6,546
Profit for the year	5,053,077	5,584,202
Total comprehensive income for the year	5,053,077	5,584,202
Earnings per share – basic and diluted (fills)		
From continuing operations (in fills)	21.458	24.146
From discontinued operations	0.366	0.028
For the year (infills)	21.824	24.118

Consolidate Statement for Comprehensive Income



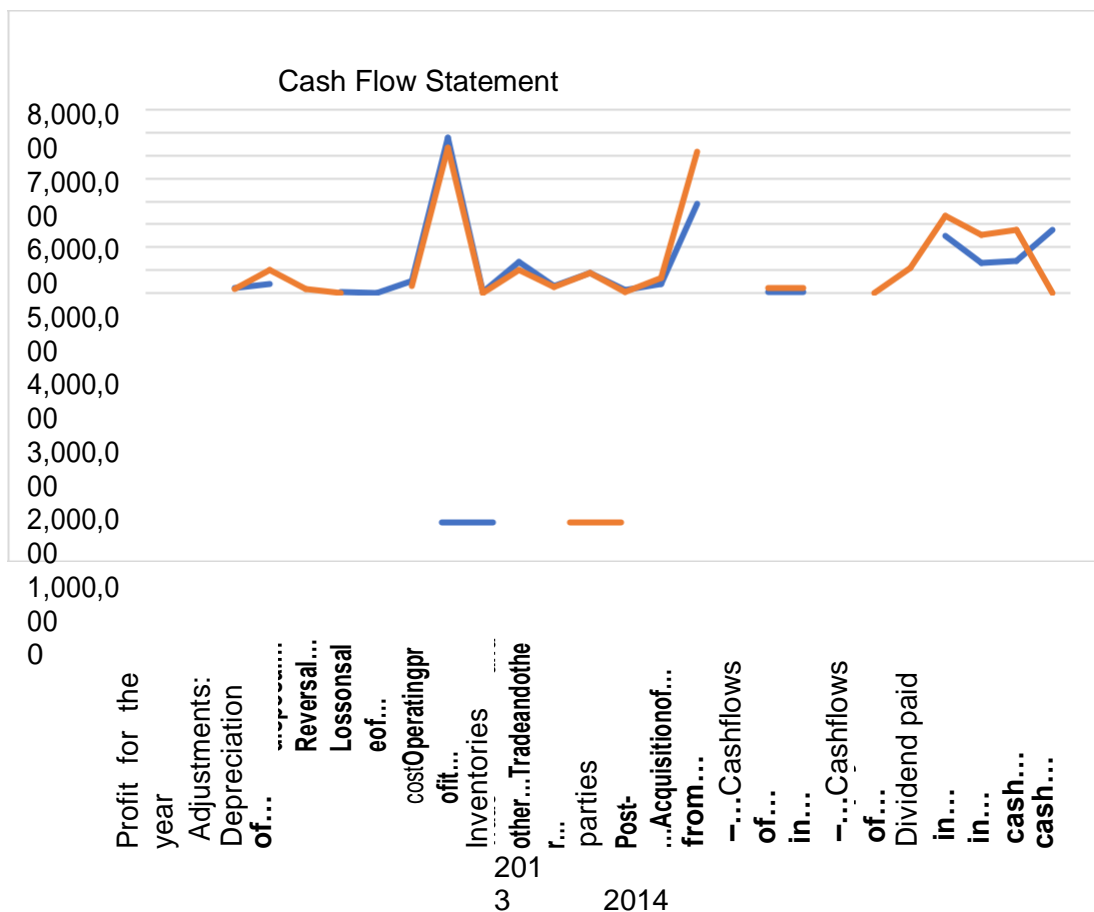
Alrai Media Group Cash Flow Statement

Particular	2013	2014
Cash flows – operating activities		
Profit for the year	5,584,202	5,053,077
Adjustments:		
Depreciation	222,675	168,728
Amortization of intangible assets	385,136	1,000,000

Gain on disposal of a subsidiary		178,457
Reversal of/(provision for) doubtful accounts	54,825	17,280
Loss on sale of property and equipment	184	
Finance cost	515,373	301,197
Operating profit before changes in working capital	6,762,395	6,327,265
Inventories	52,743	12,095
Trade and other receivables	1,361,222	1,009,380
Trade and other payables	302,240	252,916
Related parties	898,865	866,083
Post-employment benefits	120,509	41,654
Acquisition of intangible assets	413,750	650,000
Net cash from operating activities	3,903,408	6,152,361
Cash flows – investing activities		

Acquisition of property and equipment	52,321	236,272
Net cash used in investing activities	52,321	236,272
Cash flows – financing activities		
Repayment of bank loan	2,000,000	2,000,000)
Dividend paid		1,119,814
Net cash used in financing activities	2,515,373	3,376,011
Net increase in cash and cash equivalents	1,335,714	2,540,078
Cash and cash equivalents at beginning of year	1,418,794	2,754,508
Cash and cash equivalents at end of year	2,754,508	5,294,586

The cash flow statement indicates that analysis of cash inflow and cash outflows of the Alrai Media Group of the business concern. In this statement clearly says that overall operating activities, investing activities, financial activities, and finally estimating the cash and cash equivalents. (Al Rai Media Group Company K.S.C.P, 2014)



Alrai Media Group Tactical and Strategic Report

This site shows The Tactical & Strategic Report on Alrai Media Group Company. The company determines all the critical data and classes. The company mentioned the minimum information and individual databases on Alrai Media Group it indicates supplemental data or information. The Editions are updated at least monthly. Alrai Media Group current edition comprises of 10529 web pages, 12390 database tables, 12746 spreadsheets, 462 diagrams & maps. (Pure decisions Limited, 2018) Alrai Media Group covers maximum areas such as corporate, product, market and geographical regions and the basis of time series. The company has an essential report for the analysing the competitor performance in the market so; it needs survey and sample method to evaluate the company process and policies for future improvement.

Current Analysis	Tactical Analysis	Strategic Analysis	Survey Analysis
Alrai Media Group provides the standard type of financial and operating data. The product mostly medium and long term company	It based on an appraisal of the target company to evaluate the sales, marketing, financial performance, and also evaluate the short-term issues.	It represents far-reaching strategies to analysing the target company in problems and opportunities for developing corporate planning.	It shows that graphics and images data or information. Target the customer regarding distribution channels, competitor survey models.

CONCLUSIONS

Through this analysis and statement represent ALRAI MEDIA GROUP COMPANY overview of the operations, practices and strategies for development purpose. It clearly shows that company Board members and responsibilities to contribute the investment for the company growth. Alrai Group has the most active company in Kuwait City for famous about the newspapers, printing and distribution of the various channel throughout the Arab countries.



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